



SPRING//SUMMER 2023

bedhead[®]

Adults Swim

It's not just kids who are heeding the no hat, no play mantra. More and more adults are adopting sun-safe practices as they see for themselves the damaging effects of the sun. As beach shades grow in popularity, so too does the need for stylish, protective sun hats! Enter Bedhead's Ladies Swim Visor which has been a huge hit. Here's why...



UPF50+ EXCELLENT PROTECTION RATING

We tested our hats based on the fabric AND design for the best protection.

Caps, floppy brims and cheap fabrics DO NOT protect us from the sun's harmful UV rays.



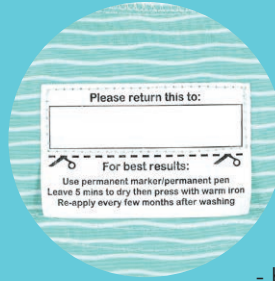
ANTI-FLOP BRIM

An innovatively designed foam insert keeps brims away from eyes. The wide brim protects faces and necks, and no matter how wet it gets, won't flop!



FABRIC SELECTION

Our Swim collection is made from a soft, stretchy and comfortable 100% PBT Nylon stretch knit fabric. It is quick-drying and chlorine-friendly making it perfect for the beach and pool.




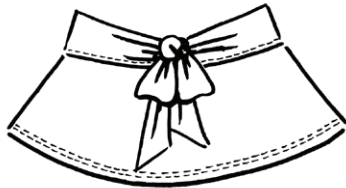
RETURN-TO-LABEL

We know how hard it can be to find a good spot to write a name on clothing items, so we created one! Our sewn-in label is easily seen - but not easily removed - so lost hats can make their way back home.

LADIES SWIM VISOR

For stylish sun protection

 This style is **ONLY**
available in Swim



Reinforced with an anti-flop brim, this soft, comfy and stylish sun visor keeps ladies sun safe in the pool and at the beach. The opening at the top allows plenty of room for a bun or ponytail, while the back ribbons tie up for the perfect fit.

SIZE	CIRCUMFERENCE
S	52 - 56 CM
M	56 - 60 CM
L	60 - 64 CM
XL	64 - 68 CM



Spring and Summer 2023 are going to be so bright and cheery! Bedhead's vibrant colours, gorgeous prints and sun-safe goodness are set to style up the beaches and pools of Australia once again! And we're here for it! A year on from launching our expanded adult's range, we've increased the number of prints available in the Ladies Swim Visor to meet the demand! We've loved seeing our hats snapped up by Aussie women thrilled to have a stylish hat option for the beach and pool. Finally - a hat that protects AND lets them wear their hair up, adjusts to the perfect size, and looks amazing if we do say so ourselves! We can't wait to see these beautiful new prints out and about later this year! Enjoy this look at SS2023.

 *Richelle*
Bedhead CEO

SPRING SWIM

**FROM BRIGHT AND BOLD TO CLEAN AND SIMPLE,
OUR SPRING PATTERNS FEATURE SOMETHING FOR
EVERYONE - AND WILL BE EASY TO MATCH WITH
POPULAR SWIMWEAR COLOURS TOO.**

AVAILABLE AUGUST 2023.

SWIM // VALENCIA



'VALENCIA' print

LADIES SWIM VISOR

SW-VS261 / Sizes S - XL

LEGIONNAIRE (child)

SW-LG257 / Sizes 37cm - 54cm

SWIM // STRIPE



THIS PAGE: 'STRIPE' print

LADIES SWIM VISOR

SW-VS261 / Sizes S - XL

LEGIONNAIRE (child)

SW-LG257 / Sizes 37cm - 54cm

OPPOSITE PAGE: 'DAISY' print

LADIES SWIM VISOR

SW-VS261 / Sizes S - XL

LEGIONNAIRE (child)

SW-LG257 / Sizes 37cm - 54cm

SPRING

SWIM // DAISY



SUMMER SWIM

**VIBRANT COLOUR IS THE THEME OF OUR SUMMER
SWIM! WE'VE MADE OUR SUMMER STYLES BRIGHT
AND CHEERY WITH DEEP JEWEL TONES AND A
SPRINKLING OF FUN!**

AVAILABLE OCTOBER 2023.

SWIM // RAINBOW



'RAINBOW' print

LADIES SWIM VISOR

SW-VS261 / Sizes S - XL

LEGIONNAIRE (child)

SW-LG257 / Sizes 37cm - 54cm

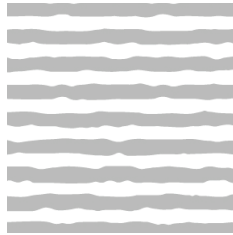
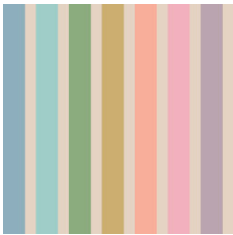
SWIM // SPLENDOR



'SPLENDOR' print

LADIES SWIM VISOR
SW-VS261 / Sizes S - XL

LEGIONNAIRE (child)
SW-LG257 / Sizes 37cm - 54cm

SPRING // SWIM AVAILABLE FOR DELIVERY AUGUST 2023**VALENCIA****DAISY****STRIPE****SUMMER // SWIM** AVAILABLE FOR DELIVERY OCTOBER 2023**RAINBOW****SPLENDOR**



bedheadhats.com.au